

#### CASH MANAGEMENT **DAGEN**



Swifts rolle i en interaktiv verden

Atle Fjereide



# An overview of what we shall talk about....

 Why you should bother with Financial Infrastructures like Swift....

• ... maybe you can learn something from Swift and their experiences...

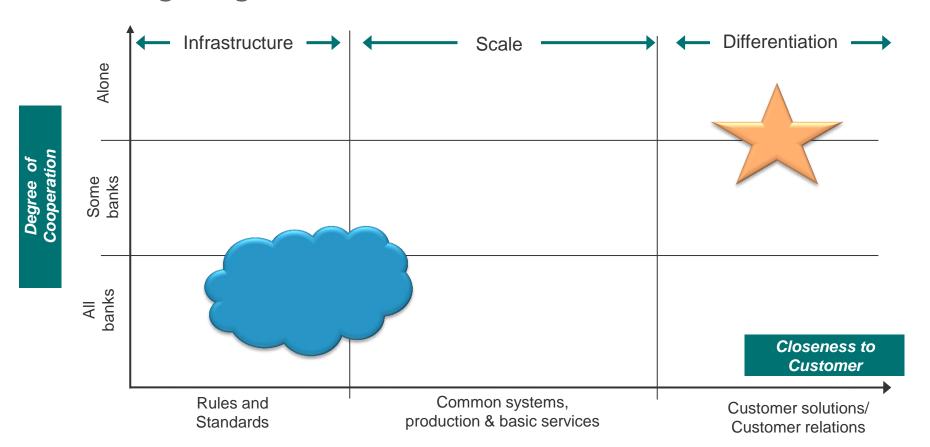
A little bit about new technology...



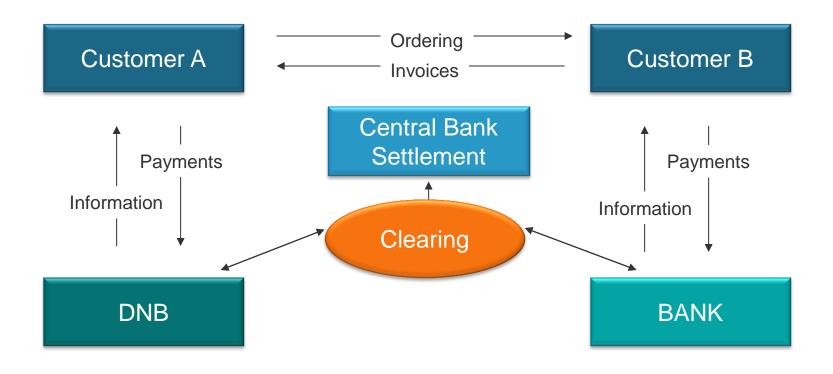
#### What is Financial Infrastructures...

- Financial Infrastructure is defined as; tasks the industry has decided to solve together within the cooperative space domestic and globally
- Typical activities are *development and maintenance of standards* for; messages, communication, networks and security; and clearing and settlement
- Sometimes infrastructure may also include a wider definition and also include common services the industry has decided to offer to the customers together; and also recommended market practices

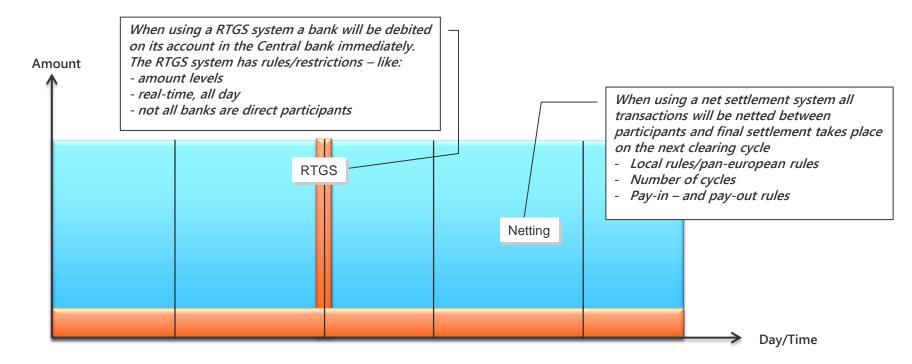
...if you want to go fast...go alone....if you want to go far....go together



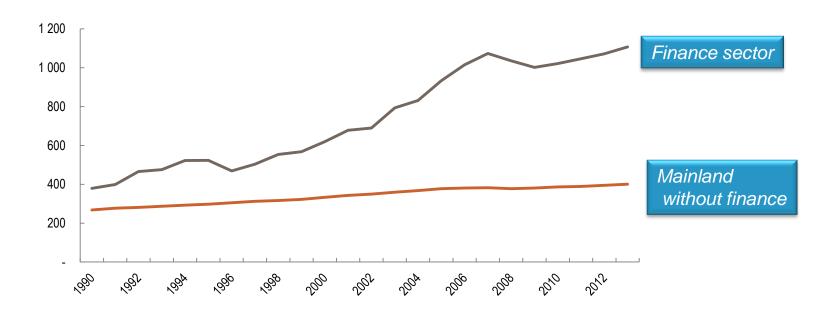
# Clearing and Settlement....Central Bank money



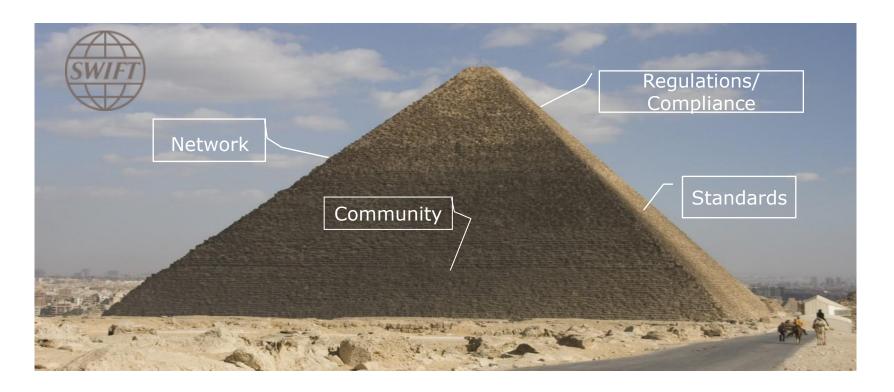
# Principles – Net or Gross Settlement....and now Instant payments...



### Finance Sector in Norway -Gross Product per man hour



# ..SWIFT enables its customers to automate and standardize financial transactions...



The importance of robust infrastructures...and fall back solutions...



5 x 9

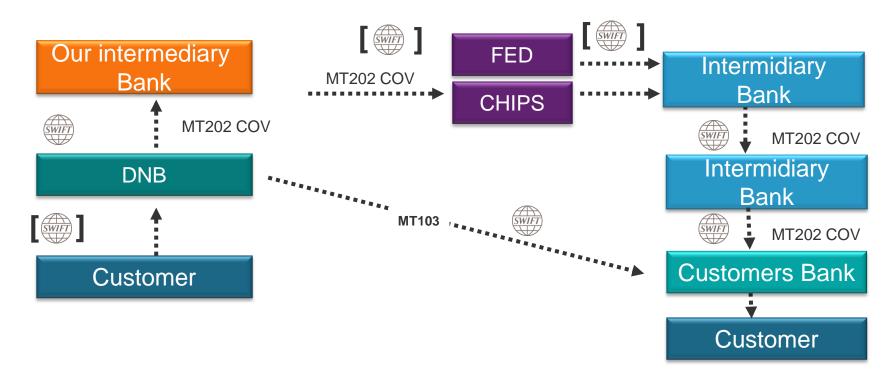


99,999%

Stamveien mellom Bergen og Oslo

#### Swift Community: Correspondent bank model for USD...traditional way...

- outgoing payments...and vice versa for receivables

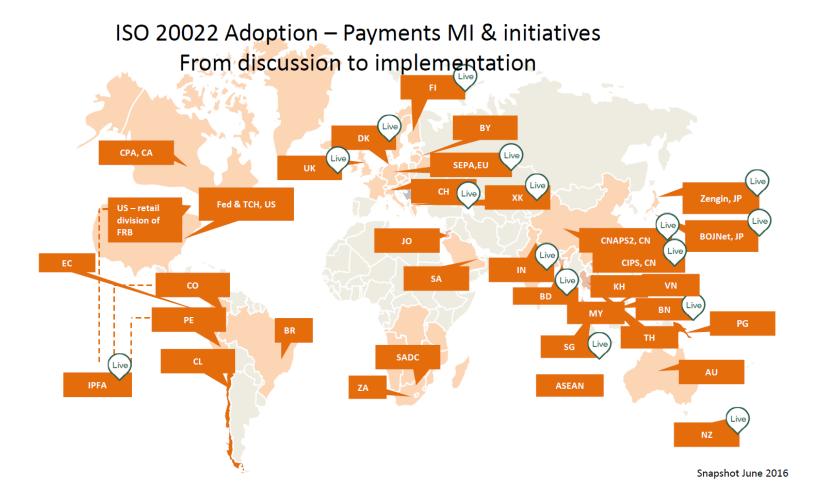


#### All the standards we need...

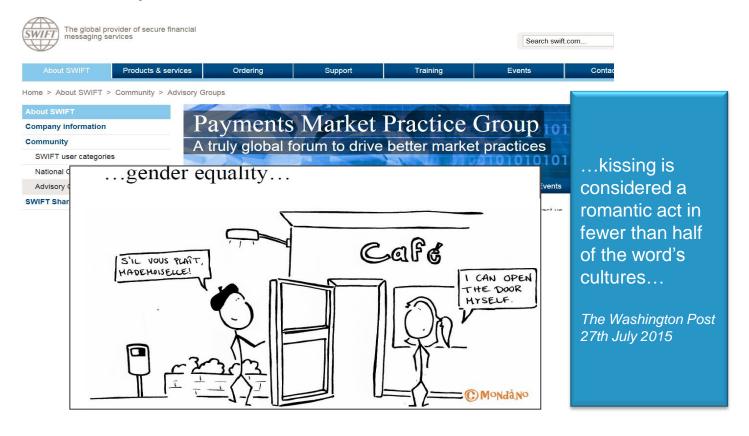




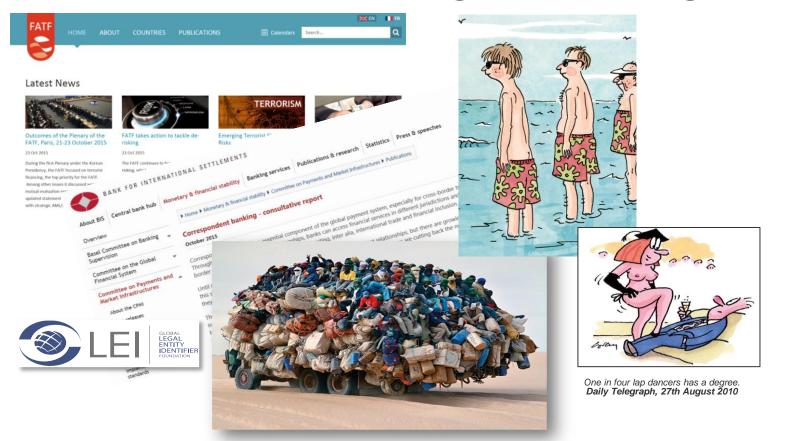
....and domestic proprietary standards....



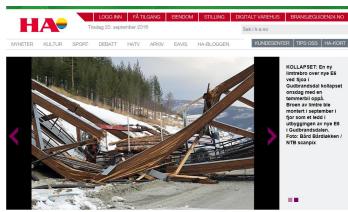
#### Market practice...local differences...



## KYC...AML...Anti Terror Financing...and lots of regulations



Secure Network: Cyber threat requires industry-wide cooperation... ...Central Bank of Bangladesh and other break inns...Barby dolls and CEO fraud ....Yahoo email...



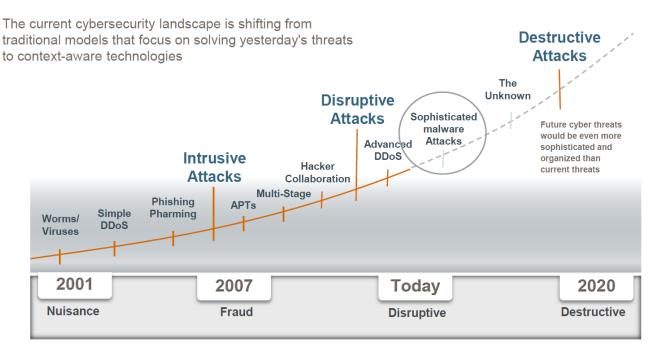
Beregningsfeil førte til at Moelven-bru kollapset på nye E6 With cyber security... only the paranoid survives!

- Gottfried Leibbrand, CEO Swift

....Trust is good ...but money saved is better...

#### As Swift sees it

#### **Cyber Threat Evolution**



"...so the rule is not to count on opponents not coming; but to rely on having ways of dealing with them; not to account on opponents not attacking; but to rely on having what cannot be attacked..."

Sun Tzu,The Art of War

#### News from Swift



# New from Swift: Global payments initiative - GPI

Objective: deliver a better customer payment experience

"Before"

Traditional correspondent banking

- 1. Slow, can take multiple days
- 2. Expensive, multiple deducts
- 3. Secure and compliant
- 4. No transparency and predictability on cost and time
- 5. Convenient and ubiquitous
- 6. Open and inclusive (global reach)

"After"

The global payments innovation initiative

- Fast(er) (start with "same day")
- 2. Higher efficiency & less intermediaries
- 3. Secure and compliant
- 4. Transparent and predictable, with payments tracking
- 5. Convenient and ubiquitous
- 6. Open and inclusive (global reach)

The objective is to first fix these key pain points

Note regarding prices: it will be at the discretion of each gpii member to decide the pricing strategy vis-à-vis its customers, including other financial institutions

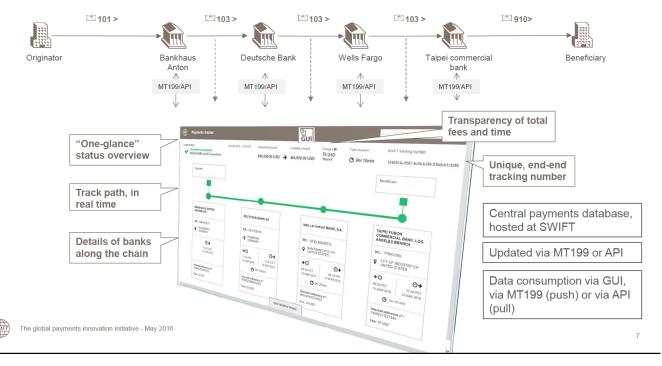


The global payments innovation initiative - May 2016

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# Follow your payment end to end...

#### A gpii payments tracker "in the cloud"



## "New Technology" looking for work:

...Blockchain...Distributed Ledgers..it's the future; but when and where...



# ...and then there was blockchain....or Distributed Ledgers...DLT...

- FoMo – fear of missing out...and Amaros law..



..."Rather than developing a product which an entrepreneur believes solves an actual problem, then raise money for marketing and growth, in techland the money and marketing comes first, and the R&D to create the product comes next ".... lzabella Kaminska, FT

"...remembering the -90'ies? ....and today's 5 % versus 95 %..... ...the winner takes it all... ....PayPal..."

#### Swift

«...Swift, has existed for 40 years...it has siginificantly reconfigured the core structure of transaction banking and securities businesses, becoming *the most prominent* standards body in the global banking community with standards that permeate every corner of international financial messaging

....performing at 99,999 percent reliability - *Five Nines Culture* – the cooperative has provided remarkable dependability and efficiency in the financial service infrastructure....

...and produced... the world's most trusted third party secured network....» \*



